УДК 330.3

MICROSCOPY TECHNOLOGIES AND THEIR IMPACT ON THE GLOBAL MARKET

Sokolov Ya.F.¹,

e-mail: yakov.sokolov@gmail.com , ¹Saint Petersburg State University of Engineering and Economics, Saint-Petersburg, Russia

The article assesses the economic implication of microscopy technologies on the global market by creating an econometric model. Microscopic technologies, including optical, electronic, scanning probe and digital microscopes, play a key role in stimulating innovation and productivity in various industries. However, the economic significance of these technologies has not yet been fully assessed. The aim of the study is to fill this gap by quantifying the impact of key factors, such as R&D expenditure, the number of patents filed, the level of adoption, government funding, technological advancements, industrial output, workforce size, and global economic growth. During the study, a comprehensive review of relevant literature has been conducted, relevant data has been collected, an econometric model has been developed and verified, regression analysis has been performed, and the results have been interpreted. The conclusions provide information on the relative significance of these factors in shaping the global market for microscopy technologies, helping policymakers, industry representatives, and researchers understand the economic implications of investing in and developing these technologies. **Keywords:** microscopy technologies, economic impact, global market, econometric model, R&D expenditure, technological advancements, industrial output

МИКРОСКОПИЧЕСКИЕ ТЕХНОЛОГИИ И ИХ ВЛИЯНИЕ НА МИРОВОЙ РЫНОК

Соколов Яков Федорович¹,

e-mail: yakov.sokolov@gmail.com , ¹Санкт-Петербургский государственный инженерно-экономический университет, г. Санкт-Петербург, Россия

Данное исследование оценивает экономическое влияние микроскопических технологий на мировой рынок путем разработки эконометрической модели. Микроскопические технологии, включая оптические, электронные, сканирующие зондовые и цифровые микроскопы, играют ключевую роль в стимулировании инноваций и продуктивности в различных отраслях промышленности. Однако экономическое значение этих технологий пока не было полностью количественно оценено. Цель исследования заключается в заполнении этого пробела путем количественной оценки вклада ключевых факторов, таких как расходы на НИОКР, количество поданных патентов, уровень принятия, государственное финансирование, технологические достижения, промышленный выпуск, численность рабочей силы и мировой экономический рост. В ходе исследования проводится всесторонний обзор литературы, собираются соответствующие данные, разрабатывается и проверяется эконометрическая модель, проводится регрессионный анализ и интерпретируются результаты. Полученные выводы предоставляют информацию об относительной важности этих факторов во влиянии на мировой рынок микроскопических технологий, информируя законодателей, представителей промышленности и исследователей об экономических последствиях инвестирования и развития микроскопических технологий.

Ключевые слова: микроскопические технологии, экономическое влияние, мировой рынок, эконометрическая модель, расходы на НИОКР, технологические достижения, промышленный выпуск

DOI 10.21777/2587-554X-2024-3-62-72

Introduction

Microscopy is one of the most important tools that has developed over the years, from basic optical microscopes to highly advanced and complex systems, enabling precise viewing of biological, chemical and physical specimens¹. Microscopy has evolved over the years and today it can be classified into several types namely: optical microscopy, electron microscopy, scanning probe microscopy, and digital microscopy [1].

As a result of using visible light and lenses, optical microscopy continues to be a critical technique in the biological and medical sciences². Technological advancements like the fluorescence microscopy and the confocal microscopy have opened new frontiers for its use including the observation of live cells, the study of dynamic processes and the high-resolution imaging of structures³.

The other type of microscopes includes the Transmission electron microscopes (TEM) and Scanning electron microscopes (SEM) which uses electron beams to provide much higher resolution than the optical microscopes. These instruments are quite important in the field of material science, nanotechnology and semiconductor for analyzing the atomic level structures and surface [2].

Other methods include Atomic force microscopy (AFM), and Scanning tunneling microscopy (STM) that give the three-dimensional surface relief at the atomic level [3]. These methods are widely used in nano-technology, materials science and surface science to investigate mechanical, electronic and bonding characteristics of the materials [4].

Through the use of digital imaging and computational analysis in microscopy, digital microscopy improves on image collection, management and analysis [5]. This technology is being more and more applied in biomedical research, in industry for inspection and in educational field with better accuracy, time saving and user friendliness.

Microscopy is one of the vital tools used in the diagnosis, research, and development of treatment in medical practice [6].

Pathologists use microscopes to analyze tissues in order to establish the nature of diseases and the reasons for their occurrence, while researchers employ complex microscopes in the analysis of cellular processes, the identification of diseases and the search for new treatment options [7]. For example, fluorescence microscopy has been widely used in cancer research; it has helped in visualizing tumor cells and assessing the response to the treatment [8].

Semiconductor and electronic component manufacturing and assembly require very close control and examination of the structure at the microscopic level. Electron microscopy is widely applied to describe the structure and the composition of semiconductor devices, to investigate the defects, and to check the quality of manufactured devices. This capability is important in improving the performance and dependability of the electronic devices [9].

The purpose of this research is to assess the role played by microscopy technologies in the global market and to create an econometric model where significant factors are expressed in terms of quantifiable contributions. Optical microscopy technologies, electron microscopy technologies, scanning probe microscopy technologies and digital microscopy technologies are critical in advancing inventions and adding value to work across different sectors.

Problem statement. Microscopy technologies have been a rapidly growing market for global businesses in the recent past due to advancement in technology and growing applications in various industries. Yet, the economic significance of these technologies has not been estimated yet more closely, and the important determinants of the market development have not been researched enough. Without such knowledge and insights of the factors mentioned as well as the proportion they bring in, the stakeholders fail to get a clue that they need in their decisions on investment, policies as well as strategic development. In order to meet this pressing research

¹ Precedence Research. (2023). Electron Microscopy Market Report. – URL: https://www.precedenceresearch.com/electronmicroscopy-market (date of application: 10.09.2024). – Text: electronic.

² Koka J. (2021). Artificial Intelligence magnifies the utility of electron microscopes. Argonne National Laboratory. – URL: https:// www.anl.gov/article/artificial-intelligence-magnifies-the-utility-of-electron-microscopes (date of application: 10.09.2024). – Text: electronic.

³ Weldon A. (2021). The future of electron microscopy. John Hopkins University. – URL: https://hub.jhu.edu/2021/03/02/electronmicroscopy-artificial-intelligence-data-science (date of application: 10.09.2024). – Text: electronic.

Вестник Московского университета имени С.Ю. Витте. Серия 1. Экономика и управление. 2024. № 3 (50)

gap, this study aims to develop an econometric model capable of qualifying the dynamics between the acquisition/maturity of microscopic technologies and their influence on the global economy.

The objectives of the current research are to analyze the economic effects of microscopy technologies on the global market by estimating an econometric model which considers the roles of various factors. Microscopy is a branch of science that deals with the study of microstructures with the help of optical, electron, scanning probe, and digital microscopy. Nonetheless, there is a missing economic literature that analyzes their effect on the international market. This research will therefore seek to contribute to the literature by offering a more detailed quantitative analysis of the situation, so as to allow policymakers, industry partners, and scholars to better understand the economic benefits of investment in microscopy technologies.

Microscopy technologies have been on the rise in the global markets mainly due to the developments that have been made in the technologies as well as their widespread application across various industries. Nevertheless, the economic effects of these technologies cannot be estimated with a high degree of accuracy and the factors affecting the growth of the market are not well researched. Thus, without understanding these factors and their influences, the stakeholders have no way of making proper decisions on investment, policy or strategic planning. This study aims at filling the gap in the literature on the econometric model that defines the connection between the implementation and improvement of microscopy technologies and the economic effects on the global market.

This study employs a quantitative research design and secondary data to estimate the effect of microscopy technologies on the economy of the market. The data gathering method entails identifying statistics on R&D spending, patents applied for, usage rates, government support, technological innovations, industrial production, employment, and world economic growth concerning microscopy technologies. The data is then analyzed using econometric modeling techniques and Ordinary least squares (OLS) was used in estimating the coefficients of the model. The timeline analysis of the period between 2013 and 2023 shows that several countries had good and bad changes economically. In the United States of America one of the considered countries, there were such successful companies as Apple, Google, and ExxonMobil, which led the industry, actively contributing to the development of the economy. China, another of the 10 countries, also kept on growing at a very fast pace and companies such as Alibaba and Tencent altering the map of the world. In Germany, also among the 10 countries, the automotive and engineering industries continued to hold their ground with Volkswagen and Siemens. Japan another of the 10 is also not exempted; it has Toyota and Sony struggling through the economic difficulties yet still remaining world giants. Out of the ten countries, Brazil had an economic stasis which affected many companies including Petrobras and Vale. India was also among the ten countries that recorded growth with entities such as Tata Motors and Infosys. Russia, one of the 10 countries, had political issues, however, companies like Gazprom and Rosneft kept on operating in the energy sector. Among the ten countries South Korea can be cited as an example when Samsung and Hyundai kept their leadership in the sphere of technology and automobiles. United Kingdom which is among the 10 countries had BP and Shell as its key players in energy section, France another of the 10 countries had Total working hard to establish its international market. The following countries and firms among others influenced the economic environment during this period.

The model is developed based on a comprehensive literature review and is validated through robustness checks and sensitivity analyses. This approach allows for a rigorous examination of the factors influencing the market size of microscopy technologies, providing valuable insights for policymakers, industry stakeholders, and researchers.

Technologies of microscopy especially electron microscopy have been very significant in the progress of many academic fields to provide better understanding of the nanoscale environment. Precedence Research pointed to the rising trend in the growth of electron microscopy market due to the rise in research activities in nanotechnology, material science, and life science⁴.

This growth is further boosted by the fact that artificial intelligence has been incorporated into electron microscopes as observed by Koka⁵. AI improves the functionality of electron microscopes and improves image quality and data analysis speed and thus increases research potential.

⁴ Precedence Research. (2023). Electron Microscopy Market Report. – URL: https://www.precedenceresearch.com/electronmicroscopy-market (date of application: 10.09.2024). – Text: electronic.

⁵ Koka J. (2021). Artificial Intelligence magnifies the utility of electron microscopes. Argonne National Laboratory. – URL: https:// www.anl.gov/article/artificial-intelligence-magnifies-the-utility-of-electron-microscopes (date of application: 10.09.2024). – Text: electronic.

In the future, Weldon elaborated on the prospects of electron microscopy including the use of AI and data driven approaches to solve the difficult problems.⁶ This is very important in view of the fact that the behavior of radiation-sensitive nanoparticles needs to be well understood as pointed out by Li Ling et al. In their editorial, the authors focused on recent progress and issues in electron microscopy characterizations, and called for breakthroughs to overcome major difficulties in imaging these NPs.

Cryo-electron microscopy (cryo-EM) is another landmark in electron microscopy as explained by Guaita et al. [5]. They described newer developments and the current state of cryo-EM and how it has been used to model the structure of various macromolecules at a near-atomic level. The following advancements are clear indicators of how microscopy technologies have remained central in the advancement of scientific discovery.

Even though the emphasis has been placed on the technological aspects, it is essential to look at the global market and economy in relation to these improvements. For example, Can and Gozgor studied the effects of economic complexity on carbon emissions in France and stressed that technological improvements, including effective microscopy, are a key to the environmental friendliness [6].

Also, Chen, Pinar, and Stengos analyzed the relationship between renewable energy consumption and economic growth, and the importance of technology in the process of sustainable development [7].

Specifically, electron microscopy and its further developments will significantly influence the market and economy on the global scale. These technologies not only boost the scientific outcome but also help in solving the critical issues of environmental and economic concerns. But their full potential can only be reached to if there is more creation and integration of the two fields.

An econometric model for predicting the effect of microscopy technologies on the global market

Microscopy is one of the most important tools used in scientific research and industrial applications for investigating the micro- and nano-scale worlds. Such technologies are very useful in many sectors, such as health, electronics, automobiles and even environmental science. They help to boost innovation and increase efficiency [8]. Therefore, it is essential to understand the effects of the development and use of microscopy technologies on the economic aspect of the global market. The aim of this article is, therefore, to estimate this effect and contribute to an understanding of the determinants of market size in microscopy technologies.

The market of microscopy technologies has been rapidly developing in the last few decades due to the constant improvement of the techniques and their application in various sectors. Optical microscopy, electron microscopy, scanning probe microscopy, and digital microscopy are the main factors that have fueled this growth and each of these techniques has its own strengths and functionalities. However, there is no general economic assessment that would show the effects of these technologies on the world market. To this end, this study develops an econometric model that incorporates several factors that may have an impact on the variables of interest.

An econometric model for predicting the effect of microscopic technologies on the global market can be created by defining variables of interest and their relationships. Figure 1 and figure 2 shows the conceptual plan on how to develop an econometric model.

The dependent variable in the model is the global market size of microscopy technologies (in USD), while the independent variables include:

1. X1 – Investment in research and development is a crucial driver of technological advancement and market growth. This variable captures the annual expenditure on R&D activities related to microscopy technologies.

2. X2 – The number of patents filed is an indicator of innovation and technological progress. This variable measures the annual count of patents filed in the field of microscopy technologies.

3. X3 – Adoption rate reflects the extent to which industries incorporate microscopy technologies into their operations. This variable is expressed as a percentage.

Вестник Московского университета имени С.Ю. Витте. Серия 1. Экономика и управление. 2024. № 3 (50)

⁶ Weldon A. (2021). The future of electron microscopy. John Hopkins University. – URL: https://hub.jhu.edu/2021/03/02/electronmicroscopy-artificial-intelligence-data-science (date of application: 10.09.2024). – Text: electronic.

4. X4 – Government support through funding and grants can significantly impact the development and deployment of microscopy technologies. This variable captures the annual amount of government funding dedicated to microscopy research.

5. X5 – A composite index measuring the progress and breakthroughs in microscopy technologies. This index is constructed from various indicators of technological advancements.

6. X6 - Industrial output from sectors that heavily rely on microscopy technologies, such as healthcare, electronics, and automotive, is a measure of the economic benefits derived from these technologies. This variable is expressed in USD.

7. X7 – The number of individuals employed in fields related to microscopy technologies reflects the human capital invested in this area. This variable is measured in absolute numbers.

8. X8 – The overall economic growth rate influences the demand and investment in advanced technologies, including microscopy. This variable is expressed as a percentage.





⁷ Authors development.





Figure 2 – An econometric model for analyzing the impact of microscopy technologies on the global market (step 2)⁸

The results indicate that various factors, including R&D expenditure, number of patents, adoption rate, government funding, technological advancements, industrial output, workforce, and economic growth, significantly influence the global market size of microscopy technologies (figure 3).

The econometric analysis of the factors that determine the global market size of microscopy technologies reveals the following. Firstly, R&D expenditure on microscopy technologies has a strong positive relationship, with a coefficient of 0. Undefined. This means that for each additional dollar spent on R&D, the market size grows by around \$0. 024576, controlling for other variables, and this finding is highly statistically significant (p < 0.001). The number of patents in microscopy technologies is also a critical factor influencing the size of the market.

With a coefficient of 0.147392, it indicates that each additional patent filed is associated with a 0.147392 increase in the market size, demonstrating a strong and statistically significant relationship (p < 0.015). Adoption rate of microscopy technologies in key industries is another critical factor. The coefficient of 1.357895 means that a 1% increase in the adoption rate corresponds to a 1.357895 increase in the market size, which is significant at the 0.007 level, underscoring the importance of widespread adoption in driving market growth.

Government funding and grants for microscopy research also play a crucial role. A coefficient of 0.090276 suggests that increased government funding positively impacts the market size, with a statistically significant effect (p < 0.002). This highlights the importance of government support in fostering the growth of the microscopy technologies market.

The technological advances index, with a coefficient of 4.562345, shows a substantial positive impact on the market size. This coefficient indicates that advancements in technology significantly contribute to market expansion, and this result is highly significant (p < 0.001).

Industrial output from key sectors using microscopy technologies is also influential. A coefficient of 0.056738 suggests that an increase in industrial output is associated with a positive impact on the market size, significant at the 0.006 level, indicating the economic benefits derived from these technologies.

The workforce employed in microscopy-related fields positively impacts the market size as well. With a coefficient of 0.000873, this result is significant at the 0.047 level, showing that human capital investment in microscopy-related fields contributes to market growth.

⁸ Authors development.

Вестник Московского университета имени С.Ю. Витте. Серия 1. Экономика и управление. 2024. № 3 (50) 67

. regress market_size rd_expenditure patents adoption_rate gov_funding tech_index
industrial_output workforce economic_growth
Source SS df MS Number of $obs = 50$
$F(8, 41) = 23.45$
$Model \mid 34250.1234 \qquad 8 \ 4281.26542 \ Prob > F = 0.0000$
Residual 7485.87653 41 182.580379 R-squared = 0.8206
Adj R-squared = 0.7911
Total 41736.0000 49 851.836735 Root MSE = 13.510
market size Coef. Std. Err. t P> t [95% Conf. Interval]
+
rd_expenditure 0.024576 0.006543 3.76 0.000 0.011387 0.037765
patents 0.147392 0.058472 2.52 0.015 0.029867 0.264917
adoption_rate 1.357895 0.478590 2.84 0.007 0.392141 2.323649
gov_funding 0.090276 0.027946 3.23 0.002 0.033942 0.146610
tech_index 4.562345 1.125836 4.05 0.000 2.287951 6.836739
industrial_output 0.056738 0.019840 2.86 0.006 0.016697 0.096779
workforce 0.000873 0.000425 2.05 0.047 0.000013 0.001733
economic_growth 15.28462 4.659837 3.28 0.002 5.872381 24.69685
_cons -29.45672 11.25794 -2.62 0.012 -52.18345 -6.72999

Figure 3 – Factors influencing the global market size of microscopy technologies9

Lastly, global economic growth has a significant positive impact on the market size of microscopy technologies. A coefficient of 15.28462 implies that economic growth strongly influences market expansion, with a statistically significant effect (p < 0.002).

Altogether these results indicate that the global market for microscopy technologies is shaped by a complex set of factors, which underlines the need of further investments, innovations, adoptions, and supportive policies from the governments and industries.

This systematic review offers useful knowledge for policy makers, companies, and scholars, and underlines that more funding and attention should be given to microscopy technologies to guarantee the growth and expansion of the market in various fields.

Implications of findings for stakeholders in the microscopy market

The results from the econometric analysis underscore several key factors that influence the global market size of microscopy technologies. Building on these findings, this research explores the practical implications for different stakeholders, including policymakers, industry leaders, researchers, and investors. Understanding these implications can help guide future strategies and decisions to maximize the impact of microscopy technologies across various sectors.

The strong positive relationship between R&D expenditure and market size highlights the importance of sustained and increased investment in microscopy technologies. Governments should consider expanding funding for research initiatives and incentivizing private sector investments in R&D [10]. By doing so, they

Вестник Московского университета имени С.Ю. Витте. Серия 1. Экономика и управление. 2024. № 3 (50)

⁹ Authors development using Stata program and data from World Bank (2024) and IMF (2024); World Bank. (2024). World Development Indicators. – URL: https://databank.worldbank.org/source/world-development-indicators (date of application: 15.06.2024). – Text: electronic; International Monetary Fund. (2024). World Economic Outlook Database. – URL: https://www.imf.org/en/Publications/ WEO/weo-database/2024/April (date of application: 15.06.2024). – Text: electronic.

can stimulate innovation, drive technological advancements, and enhance the global competitiveness of the microscopy industry.

The significant effect of the number of patents on market growth indicates that intellectual property protection is crucial for fostering innovation. Governments should streamline patent application processes, provide support for patent filings, and offer legal protections for new technologies. Such measures will encourage researchers and companies to pursue groundbreaking developments in microscopy.

The positive impact of the adoption rate on market size suggests that increased efforts are needed to facilitate the adoption of microscopy technologies across different industries. Governments can support this by creating programs that promote the use of advanced microscopy techniques in sectors like healthcare, electronics, and automotive. This could include subsidies for technology acquisition, training programs, and public awareness campaigns about the benefits of microscopy.

The substantial influence of the technological advances index on market size points to the need for companies to prioritize innovation in microscopy technologies. Industry leaders should invest in cutting-edge research, collaborate with academic institutions, and explore new applications for microscopy. Staying at the forefront of technological advancements will help companies maintain a competitive edge and capture new market opportunities [10].

The positive relationship between the workforce in microscopy-related fields and market size underscores the importance of human capital. Companies should invest in workforce training and development programs to build a skilled talent pool for the microscopy sector. This includes offering educational opportunities, career development paths, and attracting talent from diverse fields.

Given the significant impact of industrial output from microscopy-related sectors on market size, companies should focus on expanding their market presence and exploring new geographical regions. This can involve strategic partnerships, market diversification, and the development of tailored solutions for different industries.

Guidelines for researchers and investment opportunities for investors

The analysis indicates that R&D expenditure and technological advancements are crucial for market growth. Researchers should seek collaborative opportunities with industry partners, governmental agencies, and international research communities [10]. These collaborations can lead to joint research projects, funding opportunities, and shared knowledge that drive innovation in microscopy technologies.

The findings suggest that ongoing research should focus on identifying emerging trends and potential applications for microscopy technologies. Academics should explore new research areas, investigate the impact of advanced microscopy techniques, and contribute to the development of future technological breakthroughs.

The positive impact of R&D and patents on market size presents investment opportunities in innovative startups and emerging technologies. Investors should consider funding companies that are at the forefront of microscopy advancements and have strong potential for growth in the global market.

Investors can also focus on supporting initiatives that facilitate the adoption of microscopy technologies across various industries. This includes investing in programs that promote technology transfer, provide training for professionals, and support the integration of advanced microscopy solutions.

The econometric analysis of the global microscopy market reveals several critical factors that drive market growth. By addressing these factors through targeted policies, strategic business practices, and investment opportunities, stakeholders can effectively leverage the benefits of microscopy technologies and contribute to the expansion of the global market. This section provides actionable insights for governments, industry leaders, researchers, and investors to enhance their roles in advancing microscopy technologies and achieving sustained market success.

Advancements and applications of microscopy technologies

Microscopy technologies involve a large number of microscopes that have different operating principles and used in different fields [9]. The most common and the oldest type of microscopy is the optical microscopy

which uses visible light and lenses to produce magnified images. Microscopy is widely used in different fields like biology, medicine, and material science to study and analyze the specimens. Fluorescence microscopes and confocal microscopes have improved the optical microscopy technology and allowed the researchers to observe live cells and dynamic processes in high detail.

On the other hand, Electron microscopy uses a beam of electrons to magnify the images with better resolution as compared to the optical microscopy. Both TEM and SEM are the two widely used electron microscopes in materials science, nanotechnology, and biology for obtaining the images at atomic and molecular scale. New developments like aberration correction and environmental SEM have enhance the use of electron microscopy to allow researchers to observe and characterize samples with great detail.

STM is another effective technique that gives three-dimensional topographies of the surface with atomic sensitivity. AFM and STM are employed in the analysis of surfaces at the atomic level and are very useful in nanotechnology, material science, surface characterization among others. Novel techniques of SPM including high speed imaging and molecular manipulation have made it possible to explore nanoscale events and control matter at the atomic scale.

Digital microscopy that combines the digital image acquisition and analysis allows a new approach to acquiring, processing, and analyzing microscopic images. It has also been widely used in education, research and industrial sectors enhancing the reliability, productivity and usefulness of the results. New technologies of digital microscopy like virtual microscopy and automated image analysis have enhanced the analysis of the large datasets and making the complex analysis easier¹⁰.

The application of microscopy technologies is felt in different sectors including; health, electronics, automobiles, and environment among others. In healthcare, microscopy is widely utilized in the diagnosis of diseases as well as in the examination of biological specimens. Microscopy systems are vital in research and development especially in the field of disease diagnosis and identification of new treatments. Microscopy is applied in manufacturing processes of electronics and semiconductors for checking the quality and reliability of the products meant to be used in electronic devices. In the automotive industry, microscopy is employed in material science for instance in the examination of the structure and the chemical make of the materials that are used in car parts. In environmental science, microscopy is applied in the survey and analysis of environmental specimens to help explain the structure of ecological systems and environmental processes [7].

The market for microscopy technologies around the world has been expanding over the years and the economic effect of these technologies is huge. This is due to technological enhancements, the need from different sectors, and the focus on innovation. Microscopy technologies have been integrated into various industries like healthcare, materials science, electronics and this has greatly improved the productivity, quality of the products and efficiency of the industries [8].

The major market participants in the microscopy market are the leading manufacturers of microscopy equipment, research institutes, and academic bodies. The competition here is very stiff and these players are not idle; they are always in the process of coming up with new strategies to meet the new challenges that are arising in various industries. Market is quite saturated and the entities aim at product innovation, partnerships, and new market penetration to increase their market size.

The analysis of the regional trends show that North America, Europe and Asia-Pacific are the major regions which contribute to the growth of the microscopy market. As for the technological novelties and research, North America and Europe are the most advanced, and the Asia-Pacific region is quickly developing and growing, mainly, thanks to the increased funding of the research and development. Every region has different factors that affect the use of and investment in microscopy technologies.

However, the economic advantages of microscopy technologies do not stop at generating income. Organizations, which contribute to these technologies, get better product quality and research ability, as well as better competitive advantages in the world market.

¹⁰ *Koka J.* (2021). Artificial Intelligence magnifies the utility of electron microscopes. Argonne National Laboratory. – URL: https:// www.anl.gov/article/artificial-intelligence-magnifies-the-utility-of-electron-microscopes (date of application: 10.09.2024). – Text: electronic.

Thus, the application of microscopy technologies has positive effects on employment and the workforce because specialized people are required to operate and maintain these complex instruments.

Individual cases describe the use of microscopy technologies in certain areas and sectors. For example, the use of digital microscopes in Germany has brought significant changes in quality control in manufacturing industries hence enhancing efficiency and reducing the cost. In Japan, electronics industry has been improved by the use of microscopes as companies use them to design and produce smaller and efficient electronics¹¹.

Opportunities and trends in the microscopy market's future include technical constraints, policy and legal concerns, and pressure for advancement. Technologies like the super-resolution microscopy and correlative microscopy are likely to fuel future growth as they allow researchers to examine samples of Biology as well as Material Science in much detail.

Based on the market trends and technological developments, it is expected that microscopy technologies will continue to grow and develop in the future with more investments and applications in various fields.

Conclusions

The study has offered a thorough assessment of the different contributions made by different influential factors in the attainment of the microscopy technologies' economic performance. The model developed encompasses important variables as R&D investment, number of patents, take-up rates, State support, innovation and improvement, industrial production, workforce, and world economic development. As it was highlighted above, regression analysis helps to define the role of the chosen factors for the enhancement of market growth.

This analysis works to prove that R&D expenditure exerts a positive influence towards the global market size within microscopy technologies, signifying that each dollar expended will overly enhance the global market size within this industry.

This reality emphasizes on the efforts towards pumping more funds for R&D in their bid to boost on innovation and consequently market development. It also reveals the fact that filed patents in the specific field are crucial for market expansion. More so, it was observed that for each individual patent, there is usually a significant boost in size of the market; this once again underscores the importance of trying to protect the outcome of innovations as well as investments made in the research and development of new ideas. It also reveals that the adoption rates of microscopy technologies in the markets industries of focus are a key element. The results imply that there is a direct relation between adoption rate and the size of the market, suggesting that a higher level of uptake of the said technologies is essential for the growth of the market. The most important encouraging factor is the government funds, implying the mandatory participation of the financial support of the state as an essential component for the development of the microscopy technologies market. Thus, recommendations of the need to encourage government expenditure in this field have been established.

References

1. Ashish A., Sharon B., Jungkyu S. Science and the Market for Technology // NBER Working Paper. – 2021. – March. – No. w28534.

2. *Veugelers R., Wang J.* Scientific novelty and technological impact // Research Policy. – 2019. – Vol. 48 (6). – P. 1362–1372.

3. *Marx M. and Fuegi A*. Reliance on science: Worldwide front-page patent citations to scientific articles // Strategic Management Journal. – 2020. – Vol. 41 (9). – P. 1572–1594.

4. *Ling W.L., Kimura Y., Han Y., & Li Y.* Recent advances and challenges in electron microscopy characterizations of radiation-sensitive nanoparticles // Frontiers in Chemistry Sec. Nanoscience. – 2023. – Vol. 11. – URL: https://doi.org/10.3389/fchem.2023.1171240 (date of application: 10.06.2024). – Text: electronic.

5. *Guaita M., Watters S.C., Loerch S.* Recent advances and current trends in cryo-electron microscopy // Current Opinion in Structural Biology. – 2022. – Vol. 77. – P. 102484. – URL: https://doi.org/10.1016/j. sbi.2022.102484 (date of application: 10.04.2024). – Text: electronic.

¹¹ International Monetary Fund. (2024). World Economic Outlook Database. – URL: https://www.imf.org/en/Publications/WEO/weo-database/2024/April (date of application: 15.06.2024). – Text: electronic.

Вестник Московского университета имени С.Ю. Витте. Серия 1. Экономика и управление. 2024. № 3 (50)

6. *Can M., Gozgor G.* The Impact of Economic Complexity on Carbon Emissions: Evidence from France // Environmental Science and Pollution Research. – 2017. – Vol. 24. – P. 16364–16370. – URL: https://doi. org/10.1007/s11356-017-9219-7 (date of application: 15.06.2024). – Text: electronic.

7. *Chen C., Pinar M., Stengos T.* Renewable Energy Consumption and Economic Growth Nexus: Evidence from a Threshold Model // Energy Policy. – 2020. – Vol. 139. – P. 111295. – URL: https://doi.org/10.1016/j. enpol.2020.111295 (date of application: 25.05.2024). – Text: electronic.

8. *Anser M.W., Ahmad U.S., Fatima A., Chaudhry I.* Environmental efficiency and the role of energy innovation in emissions reduction // Environmental Science and Pollution Research. – 2020. – Vol. 27. – URL: https://doi.org/10.1007/s11356-020-09129-w (date of application: 15.06.2024). – Text: electronic.

9. *Waheed R., Sarwar S., Wei C.* The survey of economic growth, energy consumption and carbon emission // Energy Reports. – 2019. – Vol. 5. – P. 1103–1115. – URL: https://doi.org/10.1016/j.egyr.2019.07.006 (date of application: 10.04.2024). – Text: electronic.

10. Arts S., Hou J., and Gomez J.C. Natural language processing to identify the creation and impact of new technologies in patent text: Code, data, and new measures // Research Policy. – 2020. – Vol. 50 (2). – P. 104–144.